

**Interaction Design 2.0**

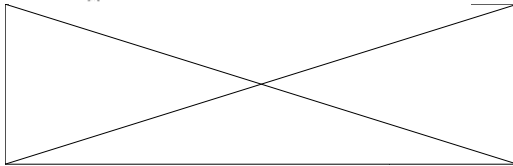
Studio Ludens is an Eindhoven-based design company whose mission it is to give people the creative freedom to design their own products. Studio Ludens consists of two people: [wouter walmink](#) and [alexander rulkens](#), both bachelor graduates in the field of industrial design.



**You can start creating now**

requires [flash player 9](#)

**products**



create your own unique coaster design with this online tool. *warning: may be addictive..*

[» product page](#)

[» design tool](#)

[» gallery](#)



use any image to create your own unique pattern. Totally free and downloadable. Because that's the way we like it!

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**concepts**



design your own lamp with this online tool. it's like playing piano, but easier. This is a prototype tool. It is still under development.

[» design tool](#)